

**OPTIONS TO CONSIDER IN REACTION TO ESTABLISHMENT  
PROGRESSIVE PHILANTHROPY’S RESOURCE SUPERIORITY  
OVER AND ATTACKS ON CONSERVATIVE PHILANTHROPY**

**Comments**

“Transcendent silence” 1

“This too shall pass”

Cooperative engagement 2

*In-person or online conferences, debates and symposia, or joint polling and surveys; playing defense*

Enhanced capability to research establishment philanthropy 3

*Help existing conservative groups or establish new ones, and help few existing conservative scholars in academy*

Public-relations campaign(s)

Positive 4

Negative 5

*Conservative media, mainstream media, social media, and/or limited philanthropy-specific media*

- Positive about certain kinds of philanthropy
- Negative about progressive philanthropy

Playing offense, increasingly aggressively

Lobbying/ government-relations effort(s)

Education of policymakers in particular 6

Help investigations into transgressions of current law 7

Increased transparency/ accountability in law 8

Reform of sector’s legal structure itself 9

*Targeted research product and/or in-person sessions or webinars*

*Research and openness to brief or testify*

- Pending Grassley-King proposal
- Fiscal sponsorship
- Administrative expenses
- Refine statutory and/or regulatory definitions of impermissible political activity
- “Warehousing” of endowment assets
- Payout requirement(s)
- Tax-deductibility
- Tax-exemption

*Existing or potential non-conservative allies*

Litigation? 10

Identify more potential philanthropic allies and supporters 11